







## Competitive Comparisons

Features	Jayco	Rockwood	Coleman	Palamino
<b>Construction</b>				
Fully bonded, laminated walls	STD	STD	N/A	STD
Laminated, Darco covered plywood bed bases with 1100lb wt. rating	STD	N/A	N/A	N/A
One-piece, laminated Darco covered floor	STD	NA	N/A	N/A
Fully enclosed lifter system with lifetime warranty	STD	N/A	N/A	STD
TorFlex® suspension with E-Z Lube® axles	STD	N/A	N/A	STD
E-coated frame and A-frame with lifetime warranty	STD	STD	N/A	VARIES
<b>Outside Selling Features</b>				
Torq-n-Go™ lug nuts	STD	N/A	N/A	N/A
True domed, seamless roof with AC prep, lifetime warranty	STD	N/A	No AC Prep	N/A
Front wall with diamond plate	STD	N/A	N/A	N/A
One-piece entrance door	STD	STD	STD	N/A
Sectionalized, double stitched DuraTek™ vinyl tent; 5 year warranty	STD	N/A	N/A	N/A
Full velcro tent attachment	STD	N/A	N/A	N/A
Exterior door with self-storing capability	STD	N/A	N/A	N/A
Outside shower	STD	OPT	OPT	OPT
<b>Inside Selling Features</b>				
Furniture/soft goods made in house by Jayco	STD	N/A	N/A	N/A
4" high density reversible cushions	STD	N/A	STD	STD
Real wood drawers with ball-bearing drawer guides	STD	N/A	N/A	N/A
Indoor/outdoor stove	STD	N/A	STD	STD
4" high density bed mats	STD	STD	N/A	STD
<b>Warranties and Intangibles</b>				
2 Year Hitch to Bumper Warranty		N/A	N/A	N/A
1 Year Free Customer Roadside Assistance		STD	N/A	N/A
40+ Year Family Owned Company		N/A	N/A	N/A
Patented lifter system used by Jayco for 40+ years		N/A	N/A	N/A
Lifetime warranty: roof, lifter system, frame, floor		N/A	N/A	N/A
Most residential seating and other interior furnishings designed & made by Jayco		N/A	N/A	N/A